

Emmaus High School
500 Macungie Ave.
Emmaus, PA 18049
stingerEHS@gmail.com

Jessi Hahn
Editor-in-Chief
Shelby Ramirez and Matthew Shaw
Advisers



The Stinger is the student-run newspaper of Emmaus High School, designed to inform and entertain a student body of over 2,500, along with the surrounding community. We publish six print issues per year (ranging from 8-32 pages) in a tabloid (11x17) format. Each issue is available in print and/or on stingerehs.com as a viewable PDF.

Policies:

The Stinger reserves the right to decline or discontinue any advertisement determined to be inappropriate, though all attempts will be made to contact the advertiser to revise the advertisement in a way that is acceptable to both parties. If the advertisement is ultimately declined, a full refund will be provided. If *The Stinger* is unable to publish an advertisement in the issue for any reason, the advertisement will be published in a subsequent issue that school year and no refund will be granted.

The advertisement, in the form of a JPEG, must be emailed to stingerEHS@gmail.com. At the business's request, *The Stinger* can design a suitable advertisement representative of the business. When purchasing a banner advertisement, *The Stinger* will design the advertisement free of charge.

The Stinger assumes no responsibility for any error beyond the space occupied by the advertisement.

A receipt will be sent to the advertiser via email once *The Stinger* receives payment. All checks should be made out to "Emmaus High School." Payment is expected before the placement of any advertisement.

Available sizes and pricing for print issues (circle):

- **Online advertisements can be purchased for \$30 per month.** The ad will appear on *The Stinger's* website, stingerehs.com
- **For print issues: Buy 5 issues, get the 6th free.**

Size	1 issue	2 issues	3 issues	4 issues	5 issues
Business card	\$15	\$30	\$45	\$60	\$75
1/8 page banner	\$20	\$40	\$60	\$80	\$100
1/8 page	\$25	\$50	\$75	\$100	\$125
1/4 page banner	\$40	\$70	\$100	\$130	\$155
1/4 page	\$50	\$85	\$110	\$145	\$170
1/2 page	\$75	\$125	\$175	\$225	\$275
Full page	\$150	\$225	\$300	\$375	\$450

The Stinger
Advertising Contract

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Advertiser Information

Business Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

E-mail: _____

Phone: _____

Size of Advertisement (circle one):

Business card 1/8 banner 1/8 page 1/4 banner 1/4 page 1/2 page Full page

Issue of Publication (circle):

September October December February April June

Online Advertisement ONLY (circle):

September October November December January February March
April May June July August

Total: _____

I hereby understand and agree to adhere to the advertisement policies listed on the previous page.

Signature of Advertiser: _____

Signature of Stinger Representative: _____